

HEALTH AND WELLBEING BOARD

17 March 2015

Title: Director of Public Health Annual Report	
Report of the Director of Public Health	
Open Report	For Decision
Wards Affected:	Key Decision: Yes
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Sponsor: Matthew Cole, Director of Public Health	
Summary: <p>The Director of Public Health Annual Report is a statutory requirement under the provisions of the Health and Social Care Act 2012. It provides an opportunity for me to give an independent assessment of the health of the population and focus on some priority areas where I consider that the council and its partners need to consider individually and collectively where more needs to be done to realise health gain.</p> <p>My report has been informed by and supports the achievement of the Council's and wider communities' vision that over the next twenty years the borough will undergo its biggest transformation since it was first industrialised and urbanised, with regeneration and renewal creating investment, jobs and housing." This year the report explores five areas where there is a case for change, highlights the issues and challenges, and considers some change opportunities where partnership between residents, funders and care givers can evolve new models that improve health and wellbeing, deliver the public health agenda and ensure appropriate access to and uptake of high quality health and social care. My aim is not to make recommendations but to pose questions for the reader to investigate and find solutions.</p> <p>In Chapter 1, I examine the evidence and analysis on how we have funded interventions using the Public Health Grant to improve population health. Chapter 2 building on last year's report that explored the opportunities presented by Transforming Primary Care in London: A Call to Action. In looking at new models of delivery that contain cost and manage the increasing demand on the health and social care system, the role of early detection of disease is critical. I continue this theme in Chapter 3 where I examine what prevention means in the context of the Care Act 2014 and the Children's and Families Act 2014 and how we can both transform care for our most vulnerable residents and deliver the necessary services on tightening budgets. This is against a backdrop of many councils raising concerns on how a modern, stable and predictable adult social care</p>	

system can be properly resourced. In Chapter 4, I examine my concerns about sexual health in the borough through the lens of technology and internet services for sexual healthcare. In my final chapter, I revisit my great concern that for too many of our residents their lifestyle choices are adversely affecting their health and wellbeing. This year I focus on the harms from drinking alcohol.

I hope my observations act as a starting point for sharing local experience and helping ourselves, our partners and our residents, to reflect on the need to commission services that are flexible, reflect need and are delivered closer to people's homes.

Recommendation(s)

The Health and Wellbeing Board is recommended to:

- (i) Note and comment on the observations of the Director of Public Health in his Annual Report.
- (ii) Note that the Director of Public Health Annual report will be used to inform future iterations of the Joint Health and Wellbeing Strategy and joint Strategic Needs Assessment.

Reason(s)

A number of the Director of Public Health's specific responsibilities and duties arise directly from Acts of Parliament – mainly the NHS Act 2006 and the Health and Social Care Act 2012 – and related regulations.

The Director of Public Health has a duty to write a report, whereas the authority's duty is to publish it (section 73B(5) & (6) of the 2006 Act¹, inserted by section 31 of the 2012 Act). The content and structure of the report is something to be decided locally.

APPENDIX 1

Barking and Dagenham Annual Report of the Director of Public Health 2014

Growing the borough to improve health
